



DARLA LIEBL

Professional Experience:

- Wet Weather Program, City of Kansas City, Missouri: Prepared materials to be used to educate the general public. Developed the website. Developed the identity, look and style manual for the campaign. Prepared advertising materials for a Smoke Testing Public Participation Plan. Prepared notification signage.
- Inflow and Infiltration Education Program, Little Blue Valley Sewer District: Prepared informational brochures and direct mail pieces.
- Blue River Summit, U.S. Army Corps of Engineers: Provided posters, displays, newsletters, postcards and logo.
- Healthy Streams Fair, Overland Park, Kansas: Created displays for 15 area agencies, invitations, signage, flyers and logo.
- Blue River Water Association: Design and produced annual report, signage, newsletter, flyers, business cards and materials for 10 year anniversary campaign.
- E-GOV Public Participation Services, Jackson County, Missouri: Prepared a postcard and brochure explaining the GIS electronic government program.
- Brookside Improvements Program: Created meeting invitations and handouts.
- Jackson County Stormwater Commission: Designed annual reports and brochures
- City of St. Louis, MO: Created a logo for Gateway Greenlight project.
- Wet Weather Program, City of Kansas City, Missouri: Created www.kcmo.org/water
- Olathe Watershed Alternatives, Olathe, Kansas: Created www.olathewatershed.com
- Shockey Consulting Services, Lenexa, Kansas: Created www.shockeyconsulting.com

Employment History:

- President – DB Advertising, Lenexa, Kansas, Since 2003
- Project Specialist, Computer Based Training – TRA, St. Marys, Kansas, 11 years
- Account Manager – S&N Design, Manhattan, Kansas, 4 years

Education:

Bachelor of Science, Journalism and Advertising, Kansas State University, 1987

Contact Information:

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