



ALICE SNIDER

Professional Experience:

- Experienced in many areas of public communication and stakeholder involvement.
- More than ten years of experience in local government including working with the media, writing television program scripts, newsletters and press releases, planning events and creating message points and direct mail pieces.
- Coordinated or assisted in coordinating special events including annual city volunteer reception, City Hall Open House, ribbon-cuttings and groundbreaking events.
- Assisted citizens with questions and concerns regarding city services.
- Interacted on a proactive and reactive basis with area print and electronic media to answer questions and promoted city issues including positive news stories and special events.
- Wrote articles for citizen newsletter and weekly news releases, as well as speeches, message points, letters, op-eds and other advocacy items for city manager, council members and staff.

Employment History:

- Communications Specialist, City of Olathe, Kansas, 10 years
- Communications Specialist, League of Kansas Municipalities, Topeka, Kansas, 1 year

Education:

- Bachelor of Arts (Magna Cum Laude) Mass Media and Public Relations, English Literature minor, Washburn University, Topeka, Kansas, 1997

Contact Information:

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